

# What do we do



We use Semantic MediaWiki to deliver custom-built solutions. These can be knowledge systems, but also CRM (customer relationship management) systems.

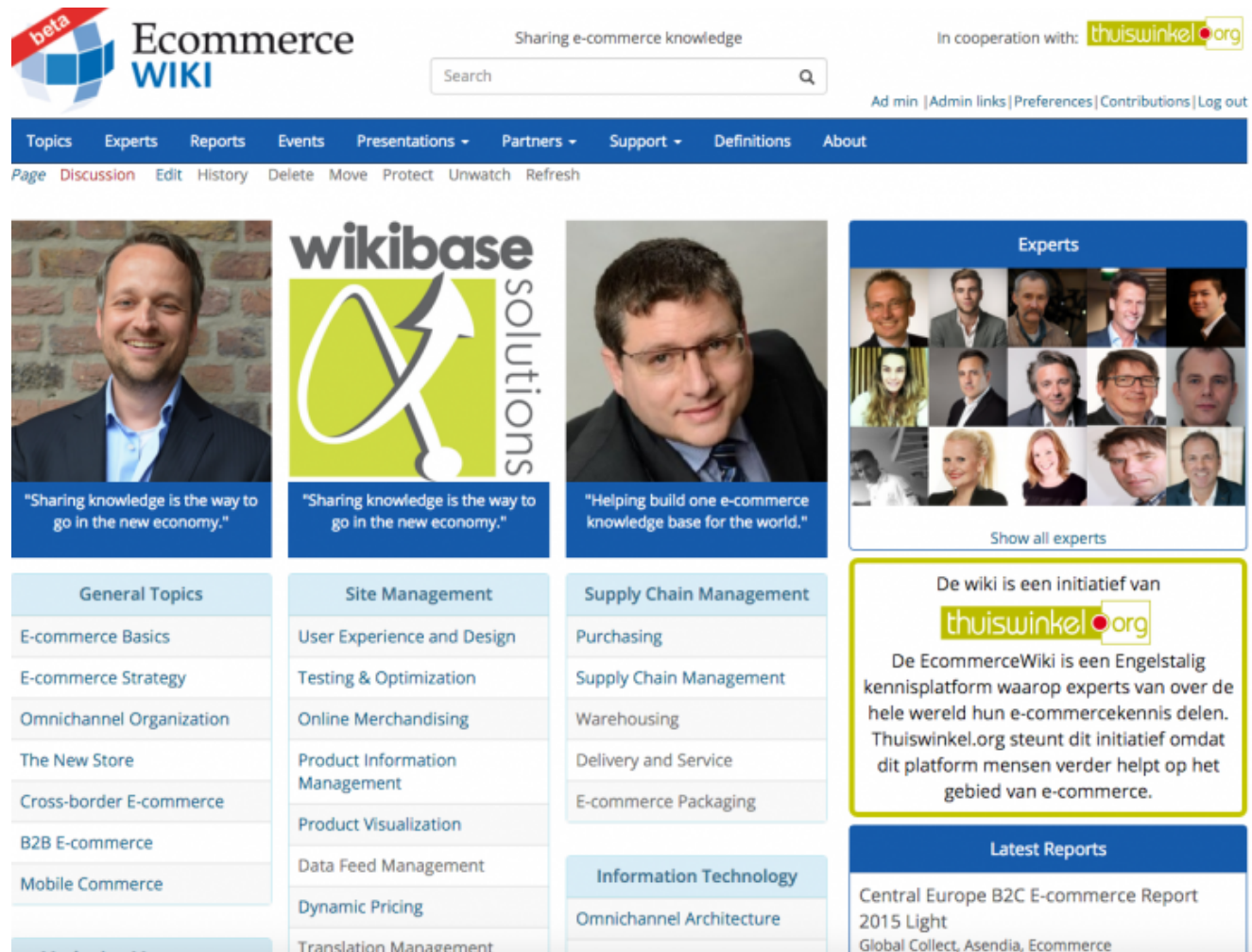
# What do our customers want



- Reliability
- Flexibility
- Speed

# Example EcommerceWiki

Go



The screenshot shows the homepage of EcommerceWiki, a platform for sharing e-commerce knowledge. The header includes the EcommerceWiki logo with a 'beta' badge, the tagline 'Sharing e-commerce knowledge', and a search bar. It also mentions cooperation with thuiswinkel.org and provides links for administration and user actions. A blue navigation bar contains categories like Topics, Experts, Reports, Events, Presentations, Partners, Support, Definitions, and About. Below this, a row of links allows users to interact with the current page (Discussion, Edit, History, etc.). The main content area features three expert profiles with their photos and quotes, a grid of 15 expert portraits, and a list of topics organized into three columns: General Topics, Site Management, and Supply Chain Management. A yellow box highlights the initiative's origin with thuiswinkel.org, and a 'Latest Reports' section lists recent publications.

**Ecommerce WIKI** beta

Sharing e-commerce knowledge

In cooperation with: [thuiswinkel.org](#)

Search

Ad min | Admin links | Preferences | Contributions | Log out

Topics Experts Reports Events Presentations Partners Support Definitions About

Page Discussion Edit History Delete Move Protect Unwatch Refresh

**Experts**

"Sharing knowledge is the way to go in the new economy."

"Sharing knowledge is the way to go in the new economy."

"Helping build one e-commerce knowledge base for the world."

Show all experts

De wiki is een initiatief van [thuiswinkel.org](#)

De EcommerceWiki is een Engelstalig kennisplatform waarop experts van over de hele wereld hun e-commercekennis delen. Thuiswinkel.org steunt dit initiatief omdat dit platform mensen verder helpt op het gebied van e-commerce.

**Latest Reports**

Central Europe B2C E-commerce Report 2015 Light  
Global Collect, Asendia, Ecommerce

**General Topics**

- E-commerce Basics
- E-commerce Strategy
- Omnichannel Organization
- The New Store
- Cross-border E-commerce
- B2B E-commerce
- Mobile Commerce

**Site Management**

- User Experience and Design
- Testing & Optimization
- Online Merchandising
- Product Information Management
- Product Visualization
- Data Feed Management
- Dynamic Pricing
- Translation Management

**Supply Chain Management**

- Purchasing
- Supply Chain Management
- Warehousing
- Delivery and Service
- E-commerce Packaging

**Information Technology**

- Omnichannel Architecture

# EcommerceWiki

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- Wiki for e-commerce professionals.
- Run by the Dutch ecommerce foundation
- Will be launched next January
- European 'career' lies ahead

Some needs and ideas and how they were implemented

- Presentations with slightly modified SMW
- Responsive wiki with Chameleon skin
- Integration with CRM wiki with Cargo

# What do our customers get

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- Reliability
- Flexibility
- Speed
- Transparency
- Inspiration

# Happy customers!



Our customers are happy with their system that is perfectly aligned with their processes.